Entrusting the account of one’s own life and business history to an artist could appear as an unconventional idea. We did it with a sculptor and artist of international fame, so that we could explain, much better than through words, what the State of the Art of Micronization is for us. Through the years we have made our company and our skills grow, the number of our customers increase, customers who trust and rely on us; we have widened the range of our services. Thus we have risen among the world leaders of the sector.

This picture and this painting represent a special place for us: we see, represented through a brush stroke, our efforts, a dedication which is, above all, a passion. A passion for our work, for the future and the beauty. The beauty of professional, well-made things.

JETPHARMA TEAM
The internationally renowned sculptor we have chosen to create this work is Pedro Pedrazzini. He was born in Roveredo, in the Canton of Graubünden (Switzerland) on November 11th 1953. In 1974 - 1975 he studied in London and in 1976 he was an assistant at Remo Rossi’s Atelier. In 1976 and 1977 he studied at the School of Fine Arts in Florence and from 1977 to 1980 at the School of Fine Arts in Milan. He lives and works in Minusio, Canton of Ticino.

The creative process that brought to the realization of this piece of work took several months, which were preceded by some meetings between Jetpharma and the artist, during which both parties expressed their opinions about what the State of the Art is in their respective fields, in order to reach a common vision connected to their constant search for the highest quality level.

We submit you only a few sketches which contributed to the creation of the work “L’Ascesa” (The Ascent), so as to show you a part of the artist’s long and heartfelt interior journey. Each simple sketch was paired with a value identifying Jetpharma’s philosophy and mission: to offer its customers a micronization service which is, simply, the State of the Art.

WHAT IS FOR US THE STATE OF THE ART
EFFECTIVE EXPERTISE

What does State of the Art mean within a micronization process?

The real added value when managing the micronization process of an API consists in the experience acquired in the field. The long-standing experience gained in several products and with customers has allowed to face different issues which then turned into an opportunity to strengthen a fundamental skill. Passing from research products to industrial quantities, from fine specifications to coarse ones, Customer’s needs have become wider and wider and more and more complex: the ability to solve different technical and management problems can make the difference.
COMMITTED PARTNERING

What does State of the Art mean within a micronization process?

It means being more than a mere supplier. When talking about the outsourcing of a micronization process, rather than to a service supplier we refer here to an external department of the customer’s own business reality. The active ingredient has to be under the control of someone with whom it’s possible to communicate your own needs and requests: serious, discreet and expert, a partner in all respects.
HIGH-END TECHNOLOGY

What does State of the Art mean within a micronization process?

It means counting on a partner who owns and has developed his own technology and thus can fully understand the characteristics of a micronization process. With the guarantee that the plant design technology, if necessary, can be wisely adapted to your own needs.
SAFE PROCESSES

What does State of the Art mean within a micronization process?

It means having the opportunity to count on a curious and innovative partner in line with the times. Nowadays more and more highly active ingredients are being developed, thus it is important to entrust your own HPAI to someone capable of keeping your safety classifications. Both micronization plants for R&D and for big quantities protected by suitable isolators guarantee safer processes.
SIGNIFICANT SCALABILITY

What does State of the Art mean within a micronization process?

It means assuring that all tests and studies carried out during R&D won’t get lost. A partner who owns his own technology offers a high chance to achieve the industrialization process just as it was planned in the initial step. With reference to the micronization process, scalability between the smallest and the biggest plant models allows to develop the active ingredients.
QUALITY ATTITUDE

What does State of the Art mean within a micronization process?

Speaking of quality as an added value is no longer possible: quality is an essential component which has to be embedded in the micronization process. However, a partner with an Attitude towards Quality is something different. The long experience in audits by Agencies and, above all, by customers has allowed to grow a real and strong-oriented attitude towards quality, a «genetic» predisposition towards improvement.
L’ASCESA

The ascetic figure represented in the work by Pedro Pedrazzini is holding up with steady hands a scale which, in turn, supports in fine balance two white feathers. The scale, which is often represented as a symbol of justice, is here considered a top precision instrument, through which even the paltry weight of a feather can be evaluated. Adopting the «same standards» principle, the figure sets out for an exploration journey and, like a scale needle, will try to ponder over every new challenge brought about by this journey towards the unknown.

Through this work Pedrazzini intends to symbolize and praise the work of research and discovery that science in general and Jetpharma in particular face on a daily basis.

Moreover, the painting’s background further marks the reality with which a man of science is confronted: the travelled distance is immersed into a celestial atmosphere symbolizing the visible, what science has measured and discovered through its tests. The area surrounding the blue light is shadowy, still unexplored, still to be walked through, a place which only with good skills and knowledge can be successfully faced.
Locarno, June 2014
Pedro Pedrazzini
oil on canvas,
80 cm x 100 cm